

## **Chairperson's Report 2023**

Being Chairperson of the BKSA is a wonderful look into how sport can really be a part of the change we all want to see in society. Seeing how our board members and the BKSA as a whole work on a variety of initiatives both in their day jobs and through the National Governing Body – BKSA is both a privilege and a pleasure.

The work Andy and the team behind the BKSA does tirelessly for our benefit as members is such a delight to be a part of. We have had another very stable year with membership numbers growing slowly but remaining steady. Because of the current economic climate we decided as a board to supress price increases, this is largely down to the stable operational costs and the fact we are still able to reinvest back into this sport. We have done this through a variety of ways:

- Invested in two adaptive kitesurfing days with <u>access adventures</u><sup>1</sup> which bring partnership to almost 10 years.
- Even though the Armada collapsed we still were able to deliver a fantastic event in Hayling.
- The 'pop up' Freestyle event in Portland was a roaring success.
- For anyone at the Wave Masters event in Ireland they would know why this happens regularly and why everyone makes it as apart of the staple tour!

In 2023 we are investing heavily back into grass roots events and have a mix of regional events on the calendar from Cornwall to Scotland covering a range of disciplines from big air to wing racing.

We have seen a healthy growth in our schools network which bodes well for seeing the community and the sport being stable and able to support each other. As you may know from reading our newsletters – Winging is taking the UK and the world by storm. It is accessible and easy to carry. We are seeing a massive increase in the number of courses for Winging.....

Our partnerships both in the UK and around the world are growing from strength to strength. We work very closely with the RYA – holding a relationship with them on both racing with BKSA coaches progressing into race coach roles within the British sailing squads and teams.

On a practical level we are performing well on customer services and receiving amazing feedback on this. I would like to thank the 'admin' team behind the BKSA for keeping us going....

You will see some new initiatives on this admin side coming out next year. We are going to be rolling out digital cards to save on all the plastic and resources currently used for our membership cards. For those that know me this is close to my heart!

If you have any questions and would like to reach out to me personally please phone me on 07900 897 906. I wish you all the best and stay safe,

## Will Richardson

<sup>&</sup>lt;sup>1</sup> Access Adventures is a registered charity delivering life-changing adaptive sports & activities

